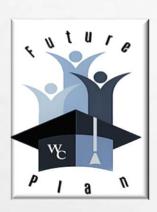
WEST CHESTER AREA SCHOOL DISTRICT PRESENTS



Rethink Your Steps to Career Success & Financial Independence

WELCOME STUDENTS & PARENTS



Panel & Community Showcase

- Look at high priority occupations (HPO's) in our region
- Identify various levels of post-secondary education & training
- Consider alternative ways of reaching career success and meeting financial goals



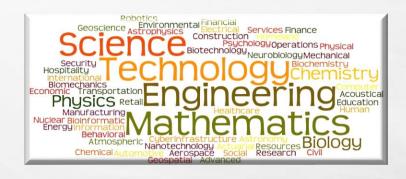
High Priority Occupations (HPO)

- occupations that are in demand by employers
- higher **skill** needs
- provide family sustaining wages



High Priority Occupations (HPO)











Health, STEM, Adv Manufacturing, Business, Professional Services



The traditional college route

Public 4 yr.	Private (nonprofit) 4 yr.	Public 2 yr.
\$19,488	\$44,702	\$10,091

Average yrs. to graduate: 5.2 4.8 3.3

4 yrs: \$77,952

5 yrs: \$98,940

4 yrs: \$178,808

5 yrs: **\$223,510**

2 yrs: \$20,182

3 yrs: \$30,273

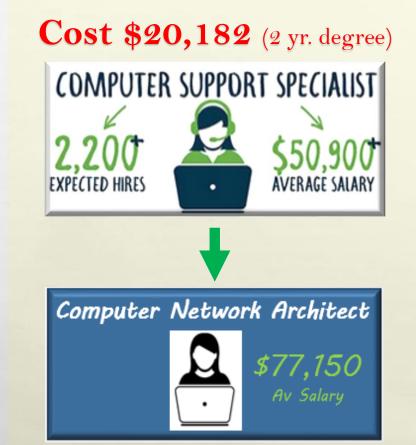
Average total annual tuition, fees, room and board NCES 2016- 2017

https://nscresearchcenter.org/signaturereport11/

https://nces.ed.gov/programs/digest/d17/tables/dt17_330.10.asp



Associates or Bachelors Degree





Traditional Route

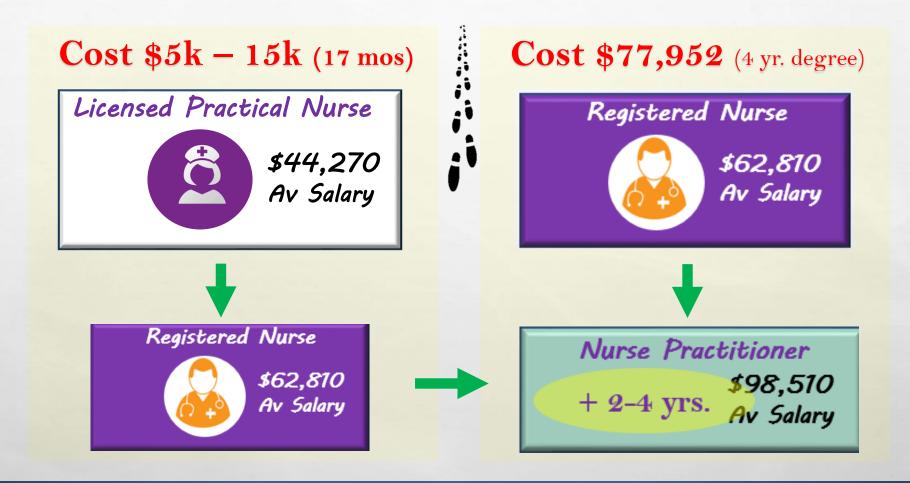
Possible employer tuition assistance

Partial or full credit for the 2 yr. degree

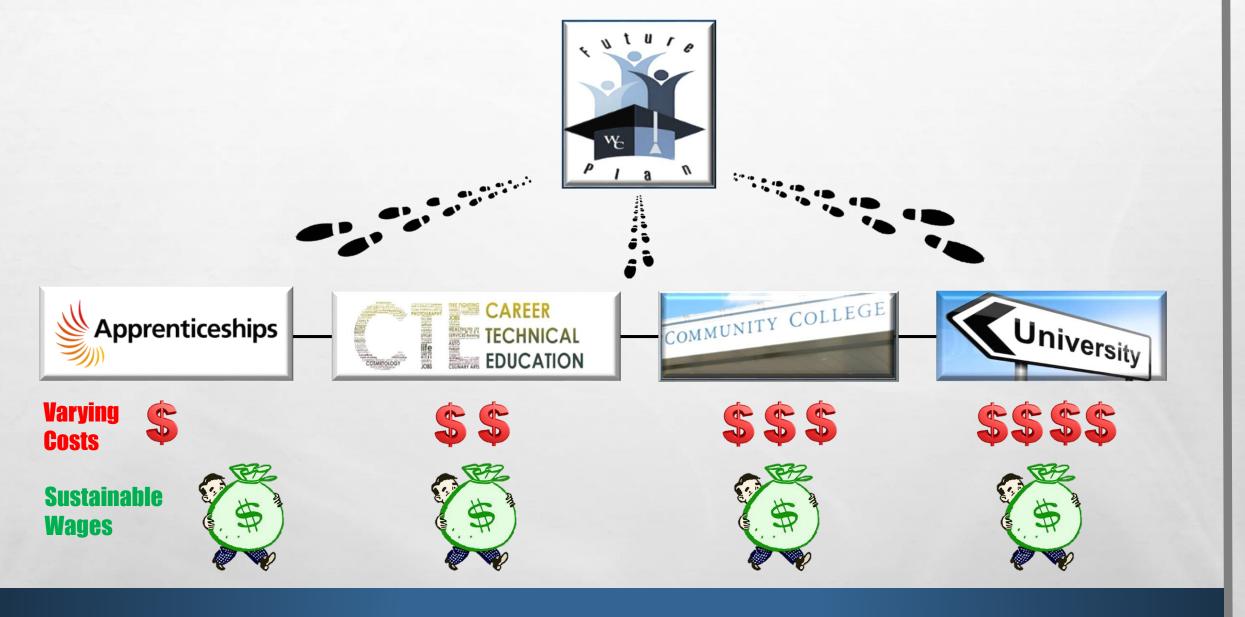
Chester & Delaware County – Average Entry Annual Salary (05/17)



Some Post-Secondary Training to Start



Chester & Delaware County - Average Entry Annual Salary (05/17)



Rethink your steps to career success & financial independence

Evidence suggests that the **particular field of study**, more than the **time spent earning a degree**, has a major impact on earnings.

High-demand fields like technology healthcare skilled trades



PA Dept. of Ed 2018: http://lms.pdesas.org/content/courses/FFL/02/RDY/media/ebook/ebook.pdf

Evidence suggests that the **particular field of study**, more than the **time spent earning a degree**, has a major impact on earnings.

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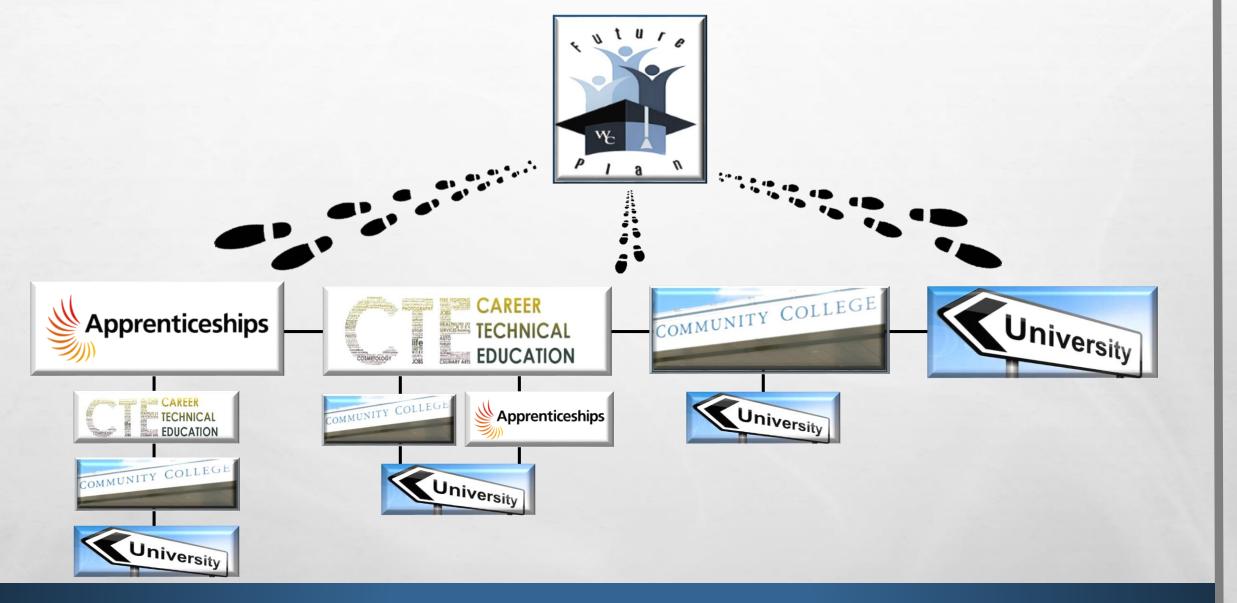


PA Dept. of Ed 2018: http://lms.pdesas.org/content/courses/FFL/02/RDY/media/ebook/ebook.pdf



- Hands-on career training (1 6 yrs.)
- An education
- A career
- National credential

Consider On The Job Training

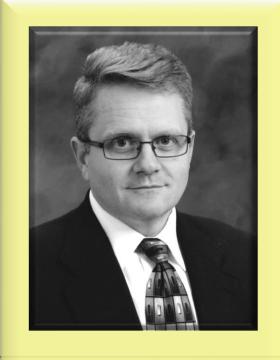


Which path is right for you?









Christy Enoches
Cosgrove
Owner,
La Difference
Salon & Day Spa

Jacob France
Auto Technician
BMW of Cantosville
MD

Robert C. Jefferson
Attorney
Gawthrop Greenwood,
PC

Michael A. Ward
Radiology Operations
Manager
Chester County
Hospital

Our Distinguished Panel



CAREER OPPORTUNITIES

Aerzen, USA

Arora Engineering Good Fellowship Ambulance

Barclay Friends Main Line Health

Brandywine Valley Heating & AC National Guard - Stem Program

Genesis Healthcare

CCRES SAP

Chester County Hospital ServPro

Dave's Automotive Repair SouthCo
EDiS VAMC Coatesville

Freedom Village Brandywine YMCA

EDUCATION, TRAINING, FINANCIAL

Chester County Technical High School Contemporary Health Career Institute Delaware County Community College Pennsylvania College of Health Sciences

Penn State University
West Chester University
Universal Technical Institute
Thaddeus Stevens College

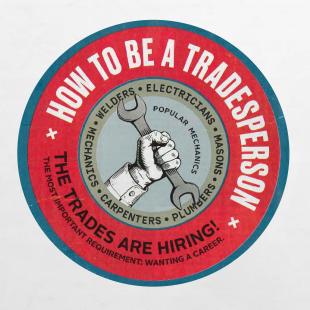
Janney Montgomery Scott LLC TruMark Financial Credit Union Franklin Mint Federal Credit Union

Chester County Economic Development Council

OUR COMMUNITY SHOWCASE







"The trades," said Sizemore, "are not merely an alternative to college. A trade is equal to college. If you're a Ph.D. and you're at home on a Saturday night in July and your air conditioner quits, the smartest person around is somebody who can fix that air conditioner. The trades are one of the most noble career choices that any individual can make. Banks would not be built. Buildings to house machines, hospitals, and any other structure would not be built without the trades. It's a career choice, not just a job."

April 2019 PopularMechanics.com

Greg Sizemore, Vice President Associated Builders and Contractors

			W	ages (2017	7)	Employment			
SOC	SOC Title	Educational	Entry	Annual	Exper.		-	Percent	Annual
Code	355 11115	Attainment	Level	Average	Level	2014	2024	Change	Openings
13-2071	Credit Counselors	BD	\$39,560	\$50,800	\$56,420	N/A	N/A	N/A	N/A
17-3024	Electro-Mechanical Technicians	AD	N/A	N/A	N/A	N/A	N/A	N/A	N/A
29-2012	Medical & Clinical Laboratory Technicians	AD	N/A	N/A	N/A	N/A	N/A	N/A	N/A
29-2071	Medical Records & Health Information Technicians	PS	\$33,260	\$49,170	\$57,120	N/A	N/A	N/A	N/A
43-6013	Medical Secretaries	MT OJT	\$28,710	\$37,260	\$41,540	N/A	N/A	N/A	N/A
29-1141	Registered Nurses	BD	\$53,620	\$72,490	\$81,920	4,420	5,170	17.0%	180
13-2011	Accountants & Auditors	BD	\$54,060	\$83,760	\$98,610	4,350	4,990	14.7%	179
43-4051	Customer Service Representatives	ST OJT	\$27,240	\$40,030	\$46,420	5,080	5,530	8.9%	169
11-1021	General & Operations Managers	BD+	\$73,110	\$154,650	\$195,420	3,680	4,070	10.6%	132
43-9061	Office Clerks, General	ST OJT	\$24,670	\$37,070	\$43,280	4,850	5,110	5.4%	130
15-1121	Computer Systems Analysts	BD	\$69,440	\$102,590	\$119,170	2,680	3,470	29.5%	113
49-9071	Maintenance & Repair Workers, General	MT OJT	\$28,660	\$43,150	\$50,400	2,780	3,000	7.9%	95
31-1014	Nursing Assistants	PS	\$26,080	\$31,990	\$34,950	2,560	2,930	14.5%	94
41-4012	Sales Representatives	MT OJT	\$38,480	\$81,600	\$103,150	3,510	3,690	5.1%	90
43-6014	Secretaries	ST OJT	\$24,490	\$37,460	\$43,950	5,590	5,810	3.9%	81
15-1133	Software Developers, Systems Software	BD	\$76,880	\$106,020	\$120,590	2,190	2,650	21.0%	78
53-3032	Heavy & Tractor-Trailer Truck Drivers	PS	\$39,760	\$49,060	\$53,700	2,570	2,890	12.5%	76
15-1151	Computer User Support Specialists	PS	\$34,670	\$52,190	\$60,950	2,060	2,440	18.4%	64
29-2061	Licensed Practical & Licensed Vocational Nurses	PS	\$44,270	\$55,080	\$60,480	1,440	1,640	13.9%	61
15-1132	Software Developers, Applications	BD	\$76,030	\$106,590	\$121,870	1,670	2,010	20.4%	58
47-2061	Construction Laborers	ST OJT	\$30,320	\$40,790	\$46,020	1,480	1,660	12.2%	48

PA High Priority Occupations https://www.workstats.dli.pa.gov/Products/HPOs/Pages/default.aspx

			Wages (2017) Employment		/ment				
SOC Code	SOC Title	Educational Attainment	Entry Level	Annual Average	Exper. Level	Estimated 2014	Projected 2024		Annual Openings
41-3021	Insurance Sales Agents	MT OJT	\$44,380	\$123,660	\$163,300	1,390	1,490	7.2%	46
43-1011	Supervisors - Office & Administrative Support Workers	WK EXP	\$47,990	\$74,130	\$87,210	2,250	2,370	5.3%	46
43-3021	Billing & Posting Clerks	MT OJT	\$32,810	\$41,430	\$45,740	1,470	1,610	9.5%	45
47-2031	Carpenters	LT OJT	\$33,990	\$59,160	\$71,750	2,160	2,360	9.3%	45
35-1012	Supervisors - Food Preparation & Serving Workers	WK EXP	\$29,640	\$44,170	\$51,430	980	1,110	13.3%	42
15-1131	Computer Programmers	BD	\$65,390	\$91,970	\$105,270	1,480	1,520	2.7%	40
43-3031	Bookkeeping, Accounting & Auditing Clerks	PS+	\$32,010	\$43,850	\$49,770	3,740	3,600	-3.7%	37
49-3023	Automotive Service Technicians & Mechanics	PS	\$26,030	\$41,200	\$48,780	1,370	1,380	0.7%	37
17-2051	Civil Engineers	BD	\$59,060	\$85,040	\$98,040	850	940	10.6%	34
51-9111	Packaging & Filling Machine Operators & Tenders	MT OJT	\$25,350	\$35,150	\$40,050	810	860	6.2%	34
13-1071	Human Resources Specialists	BD	\$50,890	\$77,720	\$91,130	960	1,040	8.3%	31
13-1151	Training & Development Specialists	BD+	\$43,990	\$75,170	\$90,760	930	1,000	7.5%	30
53-3033	Light Truck or Delivery Services Drivers	ST OJT	\$19,540	\$37,380	\$46,290	1,490	1,530	2.7%	29
33-3051	Police & Sheriff's Patrol Officers	MT OJT	\$45,840	\$70,270	\$82,480	800	800	0.0%	27
51-4041	Machinists	LT OJT	\$35,080	\$50,170	\$57,710	590	690	16.9%	27
25-2022	Middle School Teachers	BD+	\$48,140	\$75,010	\$88,440	1,070	1,090	1.9%	26
45-2092	Farmworkers & Laborers, Crop, Nursery & Greenhouse	ST OJT	\$26,140	\$34,200	\$38,240	990	990	0.0%	26
51-4121	Welders, Cutters, Solderers & Brazers	MT OJT	\$36,690	\$47,690	\$53,190	720	770	6.9%	26
49-1011	Supervisors - Mechanics, Installers & Repairers	WK EXP	\$52,260	\$73,050	\$83,450	840	920	9.5%	25
53-7051	Industrial Truck & Tractor Operators	ST OJT	\$29,850	\$40,570	\$45,930	700	770	10.0%	25
51-9061	Inspectors, Testers, Sorters, Samplers & Weighers	MT OJT	\$30,550	\$45,360	\$52,760	860	880	2.3%	24
11-2022	Sales Managers	BD+	\$100,400	\$166,070	\$198,910	680	740	8.8%	22
13-1031	Claims Adjusters, Examiners & Investigators	LT OJT	\$43,080	\$69,830	\$83,200	620	690	11.3%	22
21-1093	Social & Human Service Assistants	ST OJT	\$30,470	\$38,220	\$42,090	550	660	20.0%	22

PA High Priority Occupations https://www.workstats.dli.pa.gov/Products/HPOs/Pages/default.aspx

			Wages (2017) Employmen		yment	nent			
SOC	SOC Title	Educational	Entry	Annual	Exper.	Estimated	Projected	Percent	Annual
Code	SOC Title	Attainment	Level	Average	Level	2014	2024	Change	Openings
49-9041	Industrial Machinery Mechanics	LT OJT	\$40,220	\$54,910	\$62,250	480	580	20.8%	22
49-9021	Heating, A/C & Refrigeration Mechanics & Installers	PS+	\$37,800	\$57,020	\$66,630	730	830	13.7%	21
51-2092	Team Assemblers	MT OJT	N/A	N/A	N/A	980	970	-1.0%	21
13-1023	Purchasing Agents	BD	N/A	N/A	N/A	590	620	5.1%	20
21-1011	Substance Abuse & Behavioral Disorder Counselors	BD	N/A	N/A	N/A	520	610	17.3%	20
31-9092	Medical Assistants	PS	\$27,850	\$36,540	\$40,880	610	680	11.5%	20
39-9031	Fitness Trainers & Aerobics Instructors	ST OJT	\$19,910	\$42,340	\$53,560	790	850	7.6%	20
17-2141	Mechanical Engineers	BD	\$62,490	\$85,160	\$96,490	470	500	6.4%	19
43-6011	Executive Secretaries & Executive Administrative Assistants	WK EXP	\$46,360	\$63,210	\$71,630	1,810	1,810	0.0%	19
47-2111	Electricians	LT OJT	\$43,170	\$65,270	\$76,330	650	740	13.8%	19
47-1011	Supervisors - Construction Trades & Extraction Workers	WK EXP	\$60,230	\$85,310	\$97,850	930	1,040	11.8%	18
47-2073	Operating Engineers & Other Construction Equipment Operators	MT OJT	\$42,450	\$59,260	\$67,670	580	660	13.8%	18
31-9091	Dental Assistants	PS	\$33,690	\$42,480	\$46,880	530	570	7.5%	17
39-1021	Supervisors - Personal Service Workers	WK EXP	\$26,140	\$42,010	\$49,950	590	660	11.9%	17
51-1011	Supervisors - Production & Operating Workers	WK EXP	\$44,040	\$66,830	\$78,220	960	970	1.0%	17
51-4011	Computer-Controlled Machine Tool Operators, Metal & Plastic	MT OJT	\$31,340	\$43,040	\$48,880	330	380	15.2%	15
15-1152	Computer Network Support Specialists	AD	\$50,460	\$67,790	\$76,460	500	570	14.0%	13
15-1134	Web Developers	AD	\$51,840	\$75,150	\$86,800	280	360	28.6%	12
17-2112	Industrial Engineers	BD	\$71,180	\$96,030	\$108,460	340	360	5.9%	12
29-2021	Dental Hygienists	AD	\$72,630	\$88,430	\$96,330	460	490	6.5%	12
21-1021	Child, Family & School Social Workers	BD	\$34,280	\$47,870	\$54,670	310	340	9.7%	10

			Wages (2017)			Employment			
SOC	SOC Title	Educational	Entry	Annual	Exper.	Estimated	Projected	Percent	Annual
Code	SOC TILLE	Attainment	Level	Average	Level	2014	2024	Change	Openings
29-2041	Emergency Medical Technicians & Paramedics	PS	\$33,810	\$44,340	\$49,610	270	330	22.2%	10
43-3051	Payroll & Timekeeping Clerks	MT OJT	\$35,740	\$46,860	\$52,420	280	270	-3.6%	8
29-2052	Pharmacy Technicians	MT OJT	\$30,400	\$35,730	\$38,390	450	460	2.2%	5
49-9043	Maintenance Workers, Machinery	LT OJT	\$43,220	\$52,850	\$57,660	100	110	10.0%	4
17-3026	Industrial Engineering Technicians	AD	\$41,750	\$62,520	\$72,900	90	90	0.0%	2
51-4012	CNC Machine Tool Programmers, Metal & Plastic	PS	\$54,970	\$65,960	\$71,450	20	30	50.0%	1

Educational Attainment Abbreviations:

Short-term or Moderate-term training (ST OJT or MT OJT) – basic tasks and skills are learned through a period of on-the-job training. A high school diploma may be required.

Long-term training (LT OJT) – a high school diploma and at least one year of on-the-job training or an apprenticeship.

Related work experience (WK EXP) – a high school diploma and training gained through hands-on work in a similar occupation.

Postsecondary training (**PS or PS+**) – training is gained through a postsecondary training program. Some period of related work experience may be required.

Associate Degree (AD or AD+) - degree completed after two years of full-time schooling beyond high school. Some period of related work experience may be required.

Bachelor's Degree (BD or BD+) – degree completed after four years of full-time schooling beyond high school. Some period of related work experience may be required.

Master's Degree (MD or MD+) – degree completed after two years of full-time schooling beyond a bachelor's degree. Some period of related work experience may be required.

Doctoral (PhD) or First Professional Degree (PROF) – degree programs requiring 3-6 years of education at the college or university level beyond a four-year bachelor's degree.



ONLINE RESOURCES AND TOOLS



RESUME CREATION

Create a resume using PACareerLink®'s step-by-step process or upload an existing resume



MILITARY TRANSLATOR

Find civilian occupations that best align with your military skills, experience, and training



JOB MARKET DATA

Find PA job market statistics, facts, and the latest news regarding PA employment



SKILL ASSESSMENT

Perform a free skill assessment to discover vour transferable skills and create a personal employment plan



OCCUPATION PROFILES

Search and find detailed occupation profiles containing wage data, suggested education & skills and more



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Customize your job search and receive email alerts when new jobs are posted that match your search criteria



JOB EXPLORATION

Watch day in the life videos of professional in a wide range of careers to discover a good job fit



INTERVIEW PRACTICE

Prepare for your next big interview by accessing our free interview practice tool



JOB SEARCH TRACKING

Capture and track all of your job search activities including searches, applications, training & more



CAREER EXPLORATION

Explore careers and learn about local wage and employment data



REGISTERED **APPRENTICESHIPS**

Search and apply for apprenticeship to grow your skills



JOB DASHBOARD

Quickly view job recommendations, your resumes, upcoming events, and more from your dashboard



Resources for Families https://www.pacareerlink.pa.gov/jponline/individual

Apprenticeship Works for Multiple Industries

Your apprenticeship awaits.









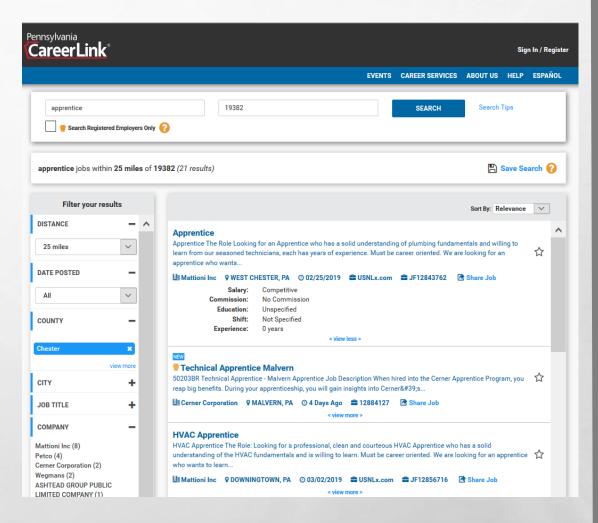












Apprenticeship On-line Search

https://www.pacareerlink.pa.gov/jponline/JobSeeker/SearchJobshttps://www.dol.gov/apprenticeship/toolkit/toolkitfaq.htm#1d

AERZEN: A Learning Organization

When you complete the 18 month program you can choose to enter a 24 month long program administered through the Delaware Community College with 4 hour classes, once a week, including online learning. This tuition is also paid for by Aerzen USA. Depending on needs and interest, you may want to explore other career opportunities at Aerzen including further post-secondary education programs. You are assigned a training coordinator who helps to guide you through this process.

Career Pathing

By working in these three key segments of Aerzen's business, your training and skill set will be well-rounded and position you for a solid career path. Your supervisor will help guide you along with a Personal Development Plan (PDP) to set your manufacturing career in motion for long-term success.

Career Video

Watch the Aerzen USA Career Video and see how what it is like to work while learning and earning in the Encompass Program.



www.aerzen.com/en-us/career/joboffers

BEST PLACES [] to work in 2018 2012 2012 2017

Aerzen provides a working atmosphere that supports high performance and positively challenging tasks in a state-ofthe-art LEED Gold sustainable facility.









Aerzen USA Corp. 108 Independence Way, Costesville, PA 19320 Phone: 610-380-0244 Email: hraerzen@aerzenusa.com www.aprzen.com/en.us/careers





ENCOMPASS PROGRAM EARN AND LEARN WITHOUT OWING











Encompass Program

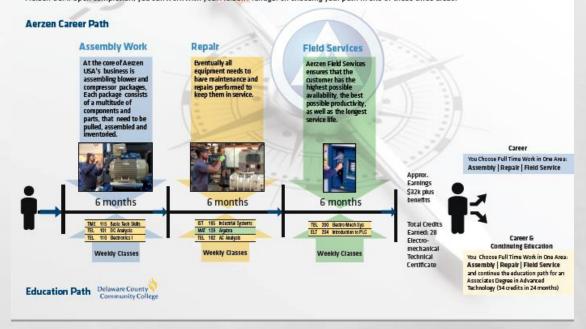


Aerzen USA is a learning organization that invests in each and every employee with training and education.

The Encompass Program is the starting point to a high-paying manufacturing career through hands-on training in a state-of-the-art facility. The Program encompasses learning the three different functions that are crucial to Aerzen USA's business: Assembly, Repair and Field Services.

The 18 month program will fully certify candidates with training provided in six months increments for each area. During the work program, candidates will attend a four-hour class outside of work once a week at the Delaware County Community College.

At the end of 18 months, if successful, you will receive an Electro-mechanical Technical Certificate. The cost of training and education is paid for by Aerzen USA. Upon completion, you can work with your Aerzen Manager on choosing your path in one of these three areas.



Sample Apprenticeship Program



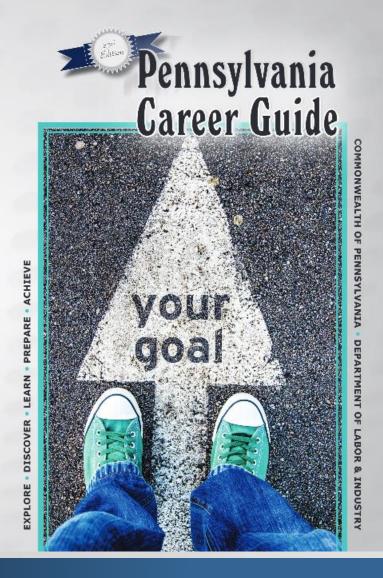


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https://www.workstats.dli.pa.gov/Documents/Career%20Guides/CareerGuide.pdf



Quick Links

Explore Careers and Clusters

Q Type a career

Naviance by Hobsons is a comprehensive K-12 college and career readiness platform that enables self-discovery, career exploration, academic planning, and college preparation for millions of students across all ages and around the globe.

WCASD 8 – 12th grade students have their own account and access via any computer with internet..

Find Clusters and Pathways

Career clusters are a way of grouping careers with common features and skills. Careers grouped into the same cluster typically require similar education and training. Exploring clusters can be a useful way to find a good career match, especially if you have general areas of interest but are not sure what specific careers match those interests. Career clusters can also help you better understand how your coursework in school can prepare you for certain types of careers

₹ /±	Agriculture, Food and Natural Resources	>
&	Arts, Audio/Video Technology and Communications	>
2+ <u>1</u>	Education and Training	>
Î	Government and Public Administration	>
×	Hospitality and Tourism	>
<u> </u>	Information Technology	>
Ĩ.	Manufacturing	>
Ø.	Science, Technology, Engineering and Mathematics	>

	Architecture and Construction	>
2	Business Management and Administration	>
	Finance	>
ర్హ	Health Science	>
	Human Services	>
•	Law, Public Safety, Corrections and Security	>
ίίΙ	Marketing	>
•••	Transportation, Distribution and Logistics	>